

Earn Referral Income from Profit Increase Funding

How would you like to establish an awesome sole or additional income stream for yourself or your company? How would you like to hugely increase the clientele, value, utilization, profits and demand of your company? Imagine if there was a way to immensely increase your ability to attract more clients in the first place and then secondarily earn much more profits from them? Imagine if this was available simply by doing one or more of the following: (1) tapping into your preexisting database and talking to your past, present, and future affiliates and clients over the phone about our services combined with yours, (2) adding information to your website about our services combined with yours, (3) adding information to your newsletter about our services combined with yours, (4) adding a hyperlink to your website about our services combined with yours, (5) and emailing our company information along with yours (or by itself) to your past, present, and future affiliates and clients?

Imagine if you could immensely increase your profits just by giving us a call and/or sending us an email about a potential deal that we could transact that you could connect us to. Imagine if this could awesomely expand and enhance your business, tremendously increase your number of affiliates and clients, and dramatically increase your profits. Well, the very good news is that it is possible and that it is possible by establishing a strategically symbiotic business relationship with Profit Increase Funding, Inc. through our Earn Referral Income Program!

Our company, Profit Increase Funding, Inc. (PIF), is a worldwide Naming Rights Transactions company and is a pioneer in that its core business is the initial providing, facilitating, transacting and securing of Naming Rights followed by the Factoring of those Naming Rights and in some cases just the Factoring of Naming Rights only.

Naming Rights are when Company (A) agrees to pay Company (B) for the right to place its company's name on, perhaps, the roof or large exterior or interior wall(s) of perhaps a stadium or some other kind of venue or building owned by Company (B). This typically allows the Naming Rights Seller to receive millions of dollars (sometimes billions of dollars) for the deal/transaction and the Naming Rights Buyer obtains the right to achieve more name and market recognition through the advertising, marketing and branding capacity via the Naming Rights deal/transaction.

This is very similar to and sometimes used in conjunction with Corporate Sponsorships which is when an entity pays an agreed upon amount of money to another entity and in return receives marketing, advertising, and branding benefits along with other possible benefits.

Factoring is the process of providing a lump sum of cash to a company that is receiving monthly or annual incremented payments. It does this by providing the company with up to 95 percent of the total face value of the balance of the outstanding monthly or annual incremental payments owed to them. Factoring allows a company to cash-in-now on money owed to them in the future. Many Fortune 500 companies use Factoring worldwide to improve cash flow, promote and finance growth, and increase profits.

The Factoring of Naming Rights is a concept created by Brian Strugs, President/CEO of PIF, and at this writing, this concept is only available through Profit Increase Funding, Inc. Not only will Factoring the Naming Rights help provide expansion dollars for buildings owned by the Naming Rights Sellers, but also dollars to help them eliminate and/or prevent current financial debt, create and protect jobs within their establishment, and greatly increase their ability to compete globally.

We also seek to and are reversibly able to transact Naming Rights deals for Naming Rights Buyers from the perspective of the Naming Rights Buyer and for their advantage.

Profit Increase Funding is a company that also has the extremely unique and powerful niche, expertise and skills to secure businesses and organizations that are seeking to sell Naming Rights to businesses (Naming Rights Buyers), plus we are able to identify and assist organizations or establishments (the Naming Rights Sellers) that are willing to buy Naming Rights from the Naming Rights Buyers). The ability to place your brand in front of the eyes of the public in strategically situated venues as a Naming Rights Buyer is a priceless asset that will bring a Naming Rights Buyer a significant return on their investment and in multiple and in powerful ways.

Plus, we have over 150 unconventional Funding Source Companies that have **BILLIONS** of dollars to invest. We also provide traditional forms of Factoring and Notes Purchasing services as well as Bridge Loan services, Purchase Order Funding services, Credit Card Receivables Factoring services, Asset Based Lending services and more! We even have a way for corporations and municipalities to obtain their own banks. (Examine ALL the pages of our PIF Website and see our complete list of services in the Services Segments of our PIF Website and also read our PIF News Articles in our News Segment of our PIF Website.

We have immense respect, admiration and appreciation for all professionals in all business industries. Because of that fact, Profit Increase Funding, Inc. is presenting to all professionals in all business industries (and to anyone else who may not be in business at all but has connections) the opportunity to take advantage of our Earn Referral Income Program.

Our Earn Referral Income Program allows professionals of all kinds and regular people of all kinds to earn substantial and continuous Referral Fess by referring your clients or affiliates (or just companies that you know about and/or people that you know who are not your clients) to us that you have definitely identified as being able to benefit from our services or could possibly benefit from our services.

If you own your own business or work in the corporate arena, we have services that can probably very harmoniously and synergistically be combined with your services! This can be used to our mutual advantage for the purpose of enhancing your deals and/or creating new ones that your business and ours can hugely benefit and profit from. This will therefore greatly enhance the things your company can do and therefore offer to your Clients and/or Affiliates.

It will also dramatically increase the number of deals you can acquire, increase the profits you can obtain, and increase the products and/or services and satisfaction you can provide for your Clients. It will further add an immense and favorable diverse dimension to your business reputation as a problem-solver and as a great assistor-of-businesses! It will put you in more demand from consumers, affiliates and clients and/or more in command of the escalating of your financial present and future!

As you know, cash flow is tough right now and many banks are not making loans, even if a company (or individual) has good credit. That means that many businesses are financially suffering in many different ways. If you are also in business for yourself (or work in a corporate or executive or sales capacity for a corporation) that also unfortunately means that some of your current and/or potential Clients and/or Affiliates are not able to obtain money from their sales and profits, from a bank (and from many other ways) to pay your company for your services and/or t pay their own expenses and/or expansive desires and goals.

But whenever and wherever there is an economic crisis that is when most companies and organizations find our services most valuable.

When you intentionally, strategically, increasingly and consistently link our services with yours, (especially our Naming Rights services, Factoring services, Bridge Loan services, Purchase Order Funding services, Credit Card Receivables Factoring services or Asset Based Lending services) you can position yourself into a steady stream of very substantial Referral Fees. This translates into an additional (or potentially main) and highly profitable income stream for you! The more deals you bring to us, the more money you will earn from us simply by referring the contact person(s) to us. If a successful deal/transaction occurs as a result of it, then you get paid.

Of course, we strongly advise that the more you know about the potentiality of a prospective deal and the company involved, the stronger and more consistent your referral skills are, and the more accurate and more closer your relationship in regards to connecting us to the key decision-makers, the greater your chances are of immensely profiting from us!

In fact, when you link our services with the services you already provide to your past, present and future potential Affiliates and/or Clients, you will: (1) add to the professionalism and prestige of your own company, (2) be able to offer your past, present, and future Affiliates and/or Clients a wider spectrum of services to choose from, therefore hugely increasing their demand for your services and/or products, (3) provide your Affiliates and/or Clients with a means to obtain significant sums of cash so they can immediately use it to pay your company for initial and/or ongoing services and/or products, (4) garner more customer satisfaction, thereby increasing your profits/sales, (5) increase your profit/sales due to the unique and prosperous position of being able to refer more of your Affiliates and/or Clients to Profit Increase Funding and therefore provide yourself with more Referral Fees from Profit Increase Funding, Inc.

Note that numbers (3) and (5) of the benefits for your Affiliates and/or Clients that were just mentioned above are benefits that will allow your establishment to get paid TWICE from EACH transaction that involves the use of the services of Profit Increase Funding, Inc. You will get paid once from your own Affiliate and/or Client because of the services that you will provide for them. Then you will get paid AGAIN from Profit Increase Funding in the form of a Referral Fee. Therefore, it is very easy to see how very profitable our business relationship will be.

This means that instead of you just making a certain finite amount of profit from your Clients and/or Affiliates, you can now upgrade and extend your relationship with them and additionally up-sell them our services, concepts, and strategies and greatly profit from that!

We can work directly with you on potential deals that you can refer to us and even attend meetings and/or participate in conference calls to explain our services to your Clients, until you are more familiar with our services. Or you may just simply refer the Client to us and we will take it from there and then once a successful transaction has occurred, your company (or you individually) will be paid a Referral Fee from Profit Increase Funding, Inc. It is a definite and profound fact that we can synergistically and immensely help each other, make each other look good and better, and greatly increase each other's profits! Think of all of the profits that you can earn just by putting the word out in general combined with specifically targeting and contacting your present and potential Clients and Business Constituents.

When you refer your Clients and/or Affiliates to Profit Increase Funding (PIF) for our services, concepts, and strategies, you not only will receive Referral Fees from Profit Increase Funding, you also become a much more valuable resource for your Clients, Affiliates Business Constituents and Colleagues and therefore become much more in indispensable and irreplaceable demand.

For example, one of the major things that we can provide to your Affiliates and/or Clients (with you obtaining the rewards for bringing them to us) is that we can obtain money for initial Architectural Construction and/or continuing Architectural Construction Expansion via Naming Rights for your affiliates or clients that we can facilitate, transact, and then Factor for them. This will therefore enable them to be able to pay you for your services. The same can be accomplished for them by them alternatively or conjunctively applying our other services such as our Bridge Loans, Asset-Based Loans and In-Ground Assets Funding.

Maybe in conversations with past (or current or future) Clients and/or Affiliates about their costs of initial construction or re-construction and/or expansion of a facility, you were (or will be) informed that your Affiliates and/or Clients do not have the cash to perform the initial Architectural Construction and/or continuing Architectural Construction Expansion they want to accomplish. Perhaps they may (or will) tell you that they will have to wait on that because of financial constraints and/or they may also have to wait on obtaining your services also until they obtain more cash.

We have a solution: Naming Rights and Factoring. Naming Rights will provide the fundraising whereby a business, profit or nonprofit (or municipality), can raise millions, and sometimes billions, of dollars for the purpose of initial Architectural Construction and/or continuing Architectural Construction Expansion.

Many times a for-profit company purchases Naming Rights as a form to advertise, market and brand their corporation, which will translate into more sales and profits. That in turn will translate into more cash for them to be able to purchase your services in a bigger and more consistent manner.

Most people know at least 250 people. Some know more or much more. Out of those people you know, some of them are bound to need our services. When that happens and every time that happens, you can either just get paid by us and/or make your business look better and/or create another business opportunity that will lead to the Referral Client also purchasing products and/or services from your business.

Additionally remember, even if you think you do not know someone who can utilize our services, you more than likely do without knowing it and here is why and how you can find out. All you have to do is to just start talking to people that you already know and ask them if they know people who can utilize our services and so on and so on. Or you can just take a few minutes out of your day to randomly cold-call various businesses to see if they may want to utilize our services (and during the process that may even open up the door for them to simultaneously or alternatively be steered to purchasing your products and/or services). If they display an interest in our services just simply call us and/or email us (preferably both) to let us know about them. If you like and/or if it is appropriate, at your discretion, you may want to inform that you are seeking to inform them about our services so that you may earn a commission/referral fee from us as a result of them doing business with us. Then when one of them contacts you or us and a successful deal/transaction occurs then you will have earned a substantial Referral Fee from us.

Also it will be wise to simultaneously give them our contact information and have them to contact us as well and tell them to tell us that you have referred them to us so that you can get the credit for it and a Referral Fee from us for it. By you contacting us about the potential Referral Client that will be contacting us, it will sufficiently and efficiently greatly increase the odds of an actual deal/transaction being able to happen. That guarantees your Referral Fee and we will mutually sign one of our special Deal Referral Agreements that stipulates what percentage of our income from the deal we will be paying you in the form of your Referral Fee.

You will then receive that Referral Fee at closing or within 5 to 10 business days from the closing date by bank-wire transfer of funds or by certified check.

Another approach is to simply send out a mass-emailing about our Naming Rights services, our Bridge Loan services, or Factoring and Purchase Order Funding services or any of our other services to your clients, business constituents, friends, family and colleagues. The more you simply and extensively and consistently study our PIF Website, the more you will learn and therefore know which of our services to refer to your Affiliates and/or Clients and why. You may even want to interdepartmentally, wisely pass the information onto other executives or co-workers who may work in other departments than you; and especially to the President, Vice-President, Chief Financial Officer and to the Financial Departments and the Advertising and Marketing Departments of your company.

The Earn Referral Income Program can be extremely beneficial and profitable for you, especially in regards to referring Naming Rights Deals to us. This is because Naming Rights Deals are typically multi-million dollar transactions. They sometimes are transacted for hundreds of millions of dollars and even for billions of dollars. Utilizing a \$10 million Naming Rights Deal for example, even 1 % of \$10 million dollars is \$100,000 and 3% of \$10 million dollars is \$300,000 and 5% of \$10 million dollars is \$500,000 (that is half-a-million-dollars) and 7% of \$10 million dollars is \$700,000 (that is over a half-a-million-dollars). Each substantial Referral Fee that we will pay you will be separately determined by the degree of work involved that we will have to do, the amount of the compensation that we receive from the deal, and how we are paid.

We are looking for individuals and companies that are open-minded, daring, and wise enough to embark upon the bold and highly profitable path of consistently obtaining a revenue stream derived from continually referring us with business deals/transactions. We have also conceived of ways that will make the implementation, continuation, and escalation of our tremendously profitable proposed business deals/transactions for your Affiliates and Clients very easy, enjoyable, and doable.

Essentially what we are offering you is the opportunity for your business to receive a perpetual stream of profits in the form of Referral Fees by making our Naming Rights and Factoring of Naming Rights services and our traditional forms of Factoring and Notes Purchasing services and Loans services a part of your normal protocol methods of operations that you conduct with your Affiliates and/or Clients. In exchange, this will result in the basis for you as an individual and/or for your company to obtain much higher profits via PIF.

Example: When a stadium, hospital, municipality, convention center or horseracing complex engage PIF to obtain our Naming Rights and/or Factoring services as a result of you referring them to us, you and/or your company will then earn Referral Fees and will have helped those referred companies to increase their profits and/or cash flow and simultaneously increase your own!

If you have any questions or comments, please call us. We are looking forward to working and growing with you.

Sincerely,

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